

WHAT AUDIENCES REPORT.

After every keynote, attendees respond to a short Talkadot survey. These are their reported results, in their own ratings and words.



3,446

Audience responses across 32 speaking events

99.6%

Found the presentations valuable (3,432 of 3,446 responses)

99%

Would see Dr. Jones again (of 3,218 who answered; 78% said "definitely")

AUDIENCE-EXPERIENCE RATINGS

Average attendee rating, 1 to 5 scale



ABOUT THIS FEEDBACK

How it is collected

Attendees rate the session and describe their experience through Talkadot, an audience feedback platform for speakers. The figures reflect what attendees reported after the session. Every keynote includes a post-event audience feedback report for the host organization. **13 of the 32 events were association audiences.**

RECENT ENGAGEMENT

Workforce Officers Association of Alabama Community Colleges

Your Work Matters: Value, Voice, & Impact · September 2026

100%

found it valuable

52

attendee responses

Source: Talkadot audience feedback dashboard, October 2026. Ratings are averages on a 1 to 5 scale (more than 3,200 ratings each). Figures are audience-reported and describe attendee experience, not long-term organizational outcomes.

WHAT ATTENDEES TAKE AWAY.

Verbatim comments from Talkadot audience feedback, grouped by the themes attendees mention most.

01

Mindset Awareness & Self-Reflection

- “ This session made me think differently about change!
Anonymous Attendee
- “ This self-reflection has encouraged me to step outside of my box and strive to become a synchronizer.
Anonymous Attendee

02

Practical Application

- “ I came away with actionable items on how to tackle daily struggles.
Anonymous Attendee
- “ I really enjoyed the presentation and will put some of the things we learned, such as the pyramid of possibilities, into practice.
Anonymous Attendee

03

Leadership Growth

- “ Helped me to learn the best qualities for a leader. I'm new to my leadership role and it was inspiring to see what foundation I should be setting in this role to be the best leader for my team.
Gabby Marretta-Benoit, Thibodaux Regional Health System
- “ It has provided clarity and reflection to align next steps to continue leading others with purpose, passion and stay true to myself!
Nakelya Mullins, University Place Elementary, Tuscaloosa City Schools

04

Engagement & Relevance

- “ His message was delivered with clarity and passion, keeping the audience attentive from start to finish.
Jamila Brown Coleman, Meridian Community College
- “ I would describe this session as relevant to everyone in the room.
Admetha James

- “ The interactive activities gave life to the room. Most importantly it was stated and understood that God is at the forefront of everything Dr. Jones does and that truly makes all the difference.
Anonymous Attendee

Source and method. Talkadot audience feedback dashboard, October 2026: 3,446 audience responses across 32 speaking events. 99.6% = 3,432 of 3,446 responses; ratings are averages on a 1 to 5 scale. Figures are audience-reported and do not claim to measure long-term organizational outcomes. Quotes are verbatim and shortened only at sentence boundaries; names appear only where shown on the public profile. Full feedback: talkadot.com/s/sjones

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TO YOUR NEXT EVENT?

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WHAT EVENT LEADERS SAY.

The audience data shows what attendees experienced. These are the leaders who booked the room: association executives, credit union leaders, and higher education administrators.



FROM THE MEETING PLANNER'S CHAIR

As a meeting planner he is a joy to work with. He is a true professional, studies his audience, prepares his presentation to their position and an incredibly nice person. I will hire him again.

Paula Lyden

Credit Union Association of New Mexico

ASSOCIATIONS

Dr. Samuel Jones was exactly the speaker that our public health workers who are members of the MS Public Health Association needed. They came into the virtual conference being so tired from all of their work on the pandemic. His presentation lifted them up and sent them away from the conference feeling renewed and refreshed.

Kay Bender, Ph.D.

Executive Director, MS Public Health Association

ASSOCIATIONS & CHAMBERS

Dr. Sam Jones was magic. He was able to craft a message for our group that combined his body of expertise with his own personal life experiences, motivating us to refine our skills.

Carmen Kyle

Executive Director, Southaven Chamber of Commerce

CREDIT UNIONS

I have heard Dr. Jones speak on numerous occasions and have come out of each time with a different, more vibrant mindset than I started with. Having him speak at our event offered such great value to our staff and members. It was worth every minute.

Jeff Merry

President & CEO, Volunteer Credit Union

CREDIT UNIONS

He opened my eyes and energized the entire group. Out of all the speakers I heard, his message resonated with me the most.

Nicolas Mager

Great Lakes Credit Union

HIGHER EDUCATION LEADERS AGREE.

HIGHER EDUCATION

“ Dr. Jones’ passion and engaging presentations to inspire leadership development in others is extraordinary. He customizes his teachings to encourage real-world application, which makes an immediate impact on your team.

Jonathan Woodward, Ph.D.

Executive Vice President, MS Gulf Coast Community College

HIGHER EDUCATION

“ Dr. Jones’ energetic and engaging persona brings the audience into the presentation to the point to where he is engaging in conversation WITH the audience and not talking AT the audience. Relevant personal examples and popular culture references are also utilized to help connect the audience with his message.

Jenny Tate

Associate Director of University Communications, Gulf Park Campus, The University of Southern Mississippi

NEXT STEP

READY TO BRING MOMENTUM TO YOUR NEXT EVENT?

- Signature keynotes built on the Momentum Mindset® Algorithm for associations, credit unions, and higher education
- A post-event Talkadot audience feedback report included with every keynote
- Virtual keynotes available, considered case by case

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Source. Client and event-leader testimonials (pages 3 and 4) as published at transformnowinc.com/testimonials and in the 2026 Momentum Mindset Speaker Packet. Quotes are verbatim and shortened only at sentence boundaries. They are separate from the Talkadot audience data on pages 1 and 2.