

TRANSFORM *through* CHANGE

LEADING CHANGE TO IMPROVE
PERFORMANCE, INNOVATION, AND GROWTH



*"What an amazing experience hearing Dr. Jones speak at the Illinois Credit Union League Annual Convention. He opened my eyes and energized the entire group! I am grateful to gain so much valuable knowledge that I will take back to my credit union! **My Sales and Listening skills have been sharpened along with the passion for what I do and sharing it with others! Kudos to Dr. Jones on making an impact on me directly!** Out of all the speakers I heard - his message resonated with me the most! Thank you, Dr. Jones!"*

- NICOLAS MAGER, CCUFC, CUBDP, CHSP, Business Development Manager at Great Lakes Credit Union

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TRANSFORM NOW

with DR. SAMUEL JONES, CSP

ABOUT DR. SAMUEL JONES

Dr. Samuel Jones, CSP, is a highly sought-after professional speaker, coach, and award-winning entrepreneur. With 20+ years of experience, he shares practical principles and strategies based on research to help leaders to be **MORE Transformational** and **LESS Transactional**. His keynotes and coaching programs have sustained clients in being empowered to enhance their organizational culture, to improve their collaboration with their colleagues and the people they serve, and they implement **MORE** strategies that elevate their personal performance in their work and life.

Dr. Jones wears a lot of hats and titles, but they all consist of helping people and organizations to Transform NOW in the midst of dysfunction, disruptions, and disappointment. He is also assistant to the president for leadership training at Jones College in Ellisville, MS; he's a Coach for the Engaged Leadership Organization and the Blue Hen Agency; and he's the Superintendent for Sunday school and the associate pastor at Peace & Goodwill Missionary Baptist Church in Richton, MS. And more importantly, he is married to the former Sarah Clark of Richton, MS.

He holds a bachelor's degree in advertising and a master's degree in public relations from the University of Southern Mississippi and a Ph.D. in educational leadership from Mississippi State University. He's been recognized as one of the TOP Entrepreneurs by the Mississippi Business Journal. He also has the Certified Speaking Professional® (CSP) designation from the National Speakers Association, which is the speaking profession's highest earned international measure of professional platform competence. Some of his certifications that support him in coaching clients to be successful include Jack Canfield's Success Principles and TTI Success Insights™ with DISC®. He resides in Ellisville, MS, and he travels from New Orleans to all around the world.



*"We engaged Dr. Jones to speak at our Forum after I had the pleasure of hearing him speak twice at another event. **Each of the now 3 times I have heard him speak, I have left the room inspired, motivated, and with lessons learned that are not only helpful in leading an organization, but also in life.** Our members and staff loved his charisma both on stage and off. Most importantly, they loved the message he brought and the authenticity behind it."*

- JEFF MERRY, President & CEO of Volunteer Credit Union

A FEW ORGANIZATIONS THAT DR. JONES HAS HAD THE PLEASURE TO SERVE!



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WHY HIRE

DR. SAMUEL JONES

DR. JONES ADDS VALUE

Dr. Jones understands you are making an investment and it is his desire that it pays off right away by making it easier for audience members to generate greater personal accountability for better results, better services, and unleash lasting business growth - now more than ever.

Dr. Jones is not just a speaker; he is a thought leader who shares ideas and strategies that can be implemented easily and immediately. He is the author of three books on personal leadership, including *The Man I Never Knew*, *Live Life on Purpose*, and *Winning Before & Beyond the Finish Line*. His forthcoming book is titled *Turning Points: How Common Moments Can Have Uncommon Significance*. He is currently working in the real world of small business as a leadership speaker and mentor, as well as in the education arena as the Corporate Trainer at Jones College in Ellisville, MS.

EXTREME CUSTOMIZATION

Dr. Jones' passion and engaging presentations are designed to inspire development in others. *He customizes his programs to encourage real world application, which makes an immediate impact on your team.*

Even though Dr. Jones has given more than 500 presentations, he has never given the same program twice. He always customizes his programs based on client needs, whether that client is a credit union, corporation, association, chamber of commerce or educational institution. He does not have a routine program because *your event is not routine.*

SUBSTANCE AND STYLE

- NOT JUST MOTIVATION

Dr. Jones' unique presentation style involves sharing wisdom through storytelling and experiential learning activities, leaving audience members with memorable, actionable takeaways they can implement immediately. He also possesses the distinctive trait of being both a motivational speaker and an implementation leader. He recognizes that motivation alone is not enough to combat and overcome the challenges of helping people lead to generate better service, attract better customers, and achieve bigger sales for lasting business growth.



Clients book Dr. Jones for keynotes, multiple breakout sessions, and/or half day training sessions. His goal is for you to maximize your budget while supporting his efforts to underscore a consistent message for your participants to implement.

MOST REQUESTED KEYNOTES

Helping Leaders to be **MORE Transformational** and **LESS Transactional**.

Momentum Mindset™: See It, Say It, Do It

Designed for business leaders, entrepreneurs, and professionals, this session offers more than insights—it's an interactive journey toward unveiling the secrets of Dr. Samuel Jones' trademarked concept, the Momentum Mindset™.

Learn to harness the powerful force that is your mindset to overcome challenges, drive innovation, and achieve sustained success.

Key Learning Takeaways

With the Momentum Mindset™ Participants will learn:

- Develop methods to get UNSTUCK and rejuvenate personal and team motivation to build a committed team culture
- Transform insights into actional strategies to drive progress.
- Develop skills to articulate vision and goals to enhance team communication.
- Use strategic reflection to create insightful perspectives for the future.
- Understand strategies for leveraging the Momentum Mindset™ for continuous personal development and professional growth.

Unleash Your Inner Winner:

Creating Momentum for Peak Performance & Profitability

Your success will know no bounds. You're invited on a journey to unlock your fullest potential in both your personal and professional life. Discover how to apply the Momentum Mindset™, a powerful framework that will help you overcome any challenge you face. This is a dynamic, adaptable framework that molds to your individual and corporate aspirations. Seize opportunities and achieve goals faster than ever before.

Leave this keynote with a renewed purpose, a clear action plan, and the drive to realize your vision, enhancing your personal effectiveness and business profitability.

Key Learning Takeaways

Participants will learn:

- Clarify vision and set inspiring, realistic goals that align with your purpose and passion.
- Create a winning strategy and break down your goals into manageable steps to keep you focused and motivated.
- Cultivate a positive attitude and develop a growth mindset that will help you overcome fear, doubt, and procrastination through accountability.
- Celebrate your progress for every milestone, achievement, and success.

MOST REQUESTED KEYNOTES

Helping Leaders to be **MORE Transformational** and **LESS Transactional**.

Redefine your Resilience:

How to GET and STAY Unstuck with Transformational Leadership

In a time marked by rapid change and unforeseen challenges, the ability to adapt and thrive is more crucial than ever. This session goes beyond the conventional understanding of resilience as mere recovery. It redefines resilience as a dynamic, proactive force that not only helps in bouncing back from setbacks but in forging new paths of success and well-being.

Dr. Jones will share insights and strategies to develop a resilient mindset and culture, essential for navigating the complexities of today's world.

Key Learning Takeaways

Participants will learn:

- Learn principles and techniques of transformational leadership that drive exceptional performance.
- Understand the role of clear, empathetic, and strategic communication in overcoming challenges and seizing opportunities.
- Discover strategies to establish and maintain accountability, both at an individual and team level.
- Develop methods to cultivate a culture that not only endures but excels under challenging conditions.

Why attend?

Attendees will leave this session equipped with a new skill set and mindset to turn adversity into an advantage.

This keynote is an invitation to step into a world of resilience where challenges are transformed into opportunities for growth and success.

MOST REQUESTED KEYNOTES

Simplify the SHIFT™: Getting UNSTUCK and Achieving When It Matters Most

In an era where unpredictability and complexity are the new normal, organizational leaders and teams are constantly challenged to adapt and thrive. This keynote is designed to guide leaders and professionals through a transformative journey. Taking you from mere recovery to true resilience in both your professional and personal lives.

It's not just about surviving; it's about thriving with purpose and significance. Dr. Jones will provide actionable strategies to break free from the stagnation that accompanies challenging circumstances and guide you toward a culture of resilience and productivity. This keynote is particularly beneficial for management at every level and business leaders who must make swift decisions amidst uncertainty.

Key Learning Takeaways

Participants who Simplify the Shift™ will learn:

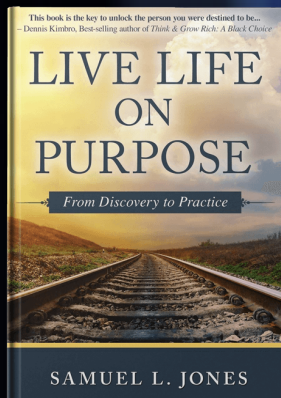
- Learn strategies to regain power in situations that seem beyond your control.
- Discover and mitigate five common workplace biases that hinder decision-making and collaboration.
- Uncover three benefits of renewing your mind
- Identify tools to recognize and reduce obstacles that impede progress.

*"Dr. Jones was one of our favorite speakers at the annual National Credit Union Call Center Conference. **The attendees were fully engaged, laughed at his jokes and didn't stop talking about his presentation. He truly has a gift to motivate and capture the audience full attention. I highly recommend Dr. Jones to any group wanting to be encouraged and inspired to be a better person.** As a meeting planner he is a joy to work with. He is a true professional, studies his audience, prepares his presentation to their position and an incredibly nice person. I will hire him again."*

- PAULA LYDEN, New Mexico Credit Union Association

*"Dr. Jones' energetic and engaging persona brings the audience into the presentation to the point to where he is engaging in conversation WITH the audience and not talking AT the audience. Relevant personal examples and popular culture references are also utilized to help connect the audience with his message. **I highly recommend Dr. Sam Jones to be your next conference, meeting or leadership seminar speaker.**"*

- JENNY TATE, Associate Director of University Communications, Gulf Park Campus
The University of Southern Mississippi



LIVE LIFE ON PURPOSE:

From Discovery to Practice

Do you want better results in school?

Do you want your work to matter in the lives of others?

Do you want to leave a legacy that will make a difference?

True learning takes place when education meets experience. This book gives us an education that is also an experience. Dr. Jones inspires you to go within to change the current results and course of our lives, so that we might *Live Life On Purpose*.

THE MAN I NEVER KNEW

How Leadership Can Be Developed by Faith, Family, and Friends

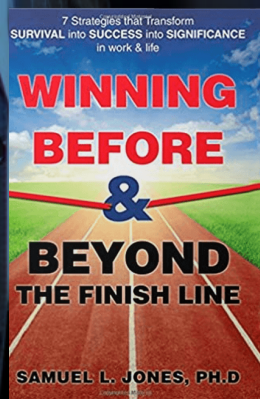
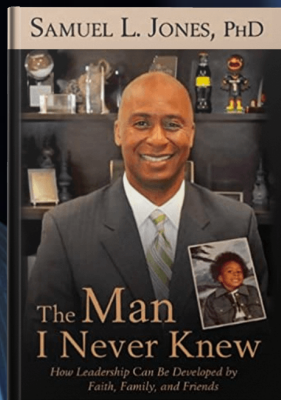
If you could meet yourself and come face-to-face with the person you truly are, would you want to?

This is the question Samuel L. Jones asks himself in *The Man I Never Knew: How Leadership Can Be Developed by Faith, Family, and Friends*. A native of the Mississippi Delta and former college athlete, Dr. Jones earned a bachelor's and master's degree from the University of Southern Mississippi and a PhD from Mississippi State University. He eventually became the dean of student affairs at Jones College. However, he realizes all too well that his life could have taken a different path, one of failure and hopelessness.

In exploring the influences and opportunities that prepared him for a position of leadership, Dr. Jones inspires us to examine our own experiences and discover the leadership skills hidden within each of us.

WINNING BEFORE & BEYOND THE FINISH LINE

Get your copy of the third book by Dr. Samuel L. Jones. Take away 7 strategies that transform SURVIVAL into SUCCESS into SIGNIFICANCE in work and life.





Order your copies today by visiting www.TransformNowInc.com



C O N T A C T **DR. SAMUEL JONES**

I would love to speak with you to learn more about your organizational needs. I understand that my role is to ensure you have a successful event by providing motivational and inspirational content for immediate implementation. I look forward to hearing from you soon.

 **601-580-2805**  **info@drsamueljones.com**

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